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Born on 04/11/1998

 

MARKETING / DESIGN / UX-UI

# Andrea Sala

**Creative, curious, enthusiastic, determined** and with a marked aptitude for interpersonal relationships. I am a young **graduate in Communication Sciences** with a passion for **Marketing and Web Design**.

## PROFESSIONAL SKILLS

- Marketing and communication
- Design e Web Design
- UX/UI
- Branding
- Copywriting

## PERSONAL SKILLS

- Proactivity
- Team working
- Independence
- Flexibility / Adaptability
- Problem solving
- Compliance with deadlines

## LANGUAGES AND PROGRAMS

- English
- Wordpress
- Microsoft Office Suite
- Design program (Divi, Figma)
- Social Media

## WORK EXPERIENCES

### Client Service Executive

Match | 09/2021 - ongoing

- Apple new product introduction management
- Recruitment, training and resource management for Coty, Lierac and Puig promotions
- Autonomous management of Gucci Makeup project
- American Express merchandising supervision

### Web Designer

[Websa.it](https://websa.it) | 02/2021 - ongoing

- Website development
- Brand identity creation
- UX/UI management

### Marketing Junior Account

Nexyiu | 09/2020 - 02/2021

- Communication and marketing management
- Marketing and communication plan creation
- Presentations and advertising material ideation
- Writing texts for commercial newsletters

### Events Organization / Press Office

Royaltime/Safari Park | 09/2020 - 12/2020

- Event organization
- Search partners for commercial initiatives
- Advertisements and press releases creation

## EDUCATION AND TRAINING

### Degree in Communication Sciences

-  Università degli Studi dell'Insubria | 09/2017 - 02/2021
- Votazione finale: 105/110

### Digital Marketing Fundamentals Certification

-  Google | 08/2021